



Support your community through a sponsorship of Guelph Dance.

Align your business with excellence, innovation, artistry, wellness and diversity.

Guelph Dance has been engaging, enthralling and educating people since 1998. We are a nationally recognized leader in the Canadian contemporary dance field, presenting innovative performances and educating people of all ages through workshops, camps and talks.

Our Patrons

Our patrons are highly educated, affluent and committed to the arts. They appreciate high-quality culture, are looking for enriching educational opportunities and are dedicated community supporters.

Exposure

We expect:

- ▶ 3,000 patrons to attend the Guelph Dance Festival
- ▶ 250 children to attend our March and July camps
- ▶ 400 parents and grandparents to attend camp performances
- ▶ 2,000 students to participate in dance workshops in their schools
- ▶ 25,000 unique page views on our website
- ▶ 1,600 people to receive our monthly e-newsletter
- ▶ 2,200 people to follow us on social media
- ▶ 8,000 festival postcards to be delivered directly to households

What Our Patrons Say

"You start off the festival season, in a big way."

"Beautiful, inspiring, deeply intimate, thanks!"

"Pleased you are at different venues in the city and trying new and different things."

"It's always a pleasure to work with Guelph Dance, and I look forward to continuing to do so."

CFRU, Guelph Dance Sponsor





Benefits

We offer varying levels of sponsorships with associated benefits and are happy to work with you to create unique packages that meet your needs.

- ▶ **Naming Rights** – link your business name to a specific event
- ▶ **Logo Placement** – print, online, merchandise, venues
- ▶ **Online Exposure** – social media, website, e-newsletter, blog
- ▶ **Product Display** – samples, goody bags, brochure placement
- ▶ **Advertising Opportunities** – in annual festival program
- ▶ **Verbal Recognition** – announced by MCs at performances
- ▶ **Hospitality** – tickets and discounts



Our Programs

Guelph Dance Festival

The Guelph Dance Festival showcases the best in Canadian contemporary dance right here in Guelph. Going strong since 1998, the festival brings a diverse mix of professional dance to Guelph's parks and theatres, with ticket prices ranging from free to \$30. In an action-packed, four-day festival, there is truly something for everyone: performances, family-friendly shows, workshops for the general public, talks and interactive health-and-wellness demonstrations. This festival kicks off the city's rich summer cultural season!

Guelph Dance Arts Explosion Camps

Guelph Dance's March Break and Summer Arts Explosion camps serve children ages 4-13 at River Run Centre and Guelph Youth Dance Studios. They are fun-filled, pressure-free explorations of the arts, featuring renowned teaching artists specializing in diverse art forms. The majority of campers come from affluent families with an interest in arts enrichment programs for their children. Guelph Dance provides subsidies to needy campers – we expect to subsidize 15-20 campers this year.

Guelph Dance Workshops in Schools

Guelph Dance's Workshops in Schools program brings curriculum-based dance education to Guelph's schools. Knowing that dance has the capacity to bolster children's self-confidence, encourage their creative thinking and improve their academic success, Guelph Dance has broadened the scope of this program to train dance educators and school teachers in best practices for teaching dance in a school setting.

"One of Guelph's cultural jewels."

Guelph Tribune

"Inclusive, downtown, high quality."

2016 Camp parent

"Thank you for letting me go to dance camp! It was really fun!"

2016 subsidized camper

"I felt really unique and different when I danced. I felt like I could express my inner self through the art of dancing."

Workshops in Schools participant



Guelph Dance
Phone: 519.780.2220
info@guelphdance.ca
10C – Shared Space
42 Carden St, 2L
Guelph, On N1E 3A2



guelphdance.ca

**Festival
Productions
In Schools
Camps
Training**

Photography: Front, top – Aeriosa by Ashley Renee Photography; bottom – Jody Oberfelder Projects by Kevin Konnyu; back, top – Patrons at "In the Park"; bottom – Arts Explosion Camper by Randy Sutherland