



## FOR IMMEDIATE RELEASE

April 1, 2015

### Call for Participants: 3<sup>rd</sup> Annual Dance Market

**Guelph, ON** (April 1, 2015) – Help our audience **stretch their boundaries** at this year's Festival! The Guelph Dance Festival invites movement, health, and wellness practitioners to showcase their small businesses at the 3<sup>rd</sup> annual Dance Market! New this year, the Dance Market will be held twice, in conjunction with the Saturday and Sunday In the Park performances. This guarantees a large audience of people who have been engaged and enthralled by dance, ready to sample all of the movement forms available in our great city.

As a practitioner or small business, you are able to set up a display, hand out promotional materials, and run a 10-minute mini-workshop, either on one or both days. If interested, please submit your name, business title, and brief descriptions of the movement or health practice as well as the demo workshop to [info@guelphdance.ca](mailto:info@guelphdance.ca) by April 15. Participants are also required to submit a \$50 Dance Associate Membership, which gets you access to our audience members on the Festival weekend and through listings in our 12 e-newsletters throughout the year that reach 1600+ people, materials displayed at our info tables, and entrance to the After Party on Saturday, June 6.

### About Guelph Dance

Established in 1998, Guelph Dance is a nationally recognized leader in contemporary dance, offering a platform for professional, new-generation, and youth dance artists to share their vision, push creative boundaries, and engage community audiences.

Guelph Dance gratefully acknowledges the support of its funders: the Department of Canadian Heritage, the Canada Council for the Arts, the Ontario Arts Council, the Ontario Trillium Foundation, and the City of Guelph.

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